



15th European  
Research Conference  
on Homelessness

FEANTSA - 24th September 2021



**CORONA  
IMPFUNG**

**MOŻESZ  
SIĘ ZASZCZEPIĆ.**  
Bez stałego miejsca zamieszkania, bez ubezpieczenia  
zdrowotnego, bez dowodu tożsamości. Poinformuj się w  
placówkach społecznych i medycznych, które znasz.

**DU KANNST DICH  
IMPFEN LASSEN.**  
Auch ohne festen Wohnsitz, ohne Krankenversicherung,  
ohne Papiere. Informiere dich in den sozialen und  
medizinischen Einrichtungen, die du kennst.

**ТЫ МОЖЕШЬ  
ПОЛУЧИТЬ ПРИВИВКУ.**  
Если у тебя нет постоянного жилья, медицинской  
страховки или документов. Получи информацию в  
социальных и медицинских учреждениях,  
которые ты знаешь.

**YOU CAN GET  
VACCINATED.**  
Even with no fixed address, no health insurance,  
no documents. Get informed in the social or health  
care services you know.

**می توانید  
واکسینه شوید.**  
بدون نیاز به کارت اقامت یا هرگونه مهرک شناسایی  
دیگر بدون نیاز به بیمه درمانی، بدون اوراق رسمی،  
برای کسب اطلاع بیشتر به مراکز خدماتی برای افراد  
بی خانمان، مراجعه کنید.

**CHARITÉ**  
UNIVERSITÄTSMEDIZIN BERLIN

Charité COVID-19 Projekt  
für und mit obdachlosen Menschen



# Development of Health Information for and with Homeless People During the COVID-19 Pandemic and Beyond

Tabea Linzbach, Charité  
& the Charité Team

# People experiencing homelessness during the pandemic

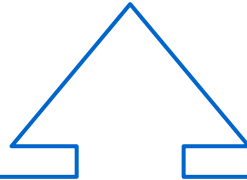
- Adherence to distance and hygienic rules on the street difficult
- Measures impractical due to precarious living situation
- Pre-existing conditions increase risk of severe COVID-19 disease progression
- Access to information difficult "Digital Gap"- limited digital opportunities to learn about dynamic progression of the pandemic, the vaccination and testing situation
- Response/communication does not directly address people experiencing homelessness

# COVID-19 project for and with homeless people

- **Project duration:** 01.09.2020 – 31.08.2021
- **Interdisciplinary study team** (Medicine, Public Health, Social Work, Communication Design, People with lived experience)
- **Main goals**
  1. Monitoring of infection incidence & support of infection management
  2. Improving access to information and transfer of knowledge on COVID-19
  3. Testing new digital communication channels

# Production process: Videos

1. Needs assessment and request for participation
2. Determining the framework conditions
3. Script development & script translation
4. Vignette and audio recording
5. Video editing and premiere planning



The **participatory research** process for each step always required feedback loops with:

- Addressees
- Staff members from various homeless facilities/institutions
- Researchers from the field (RKI, Charité,..)
- Medical experts



# Videos

- Videos were launched in February 2021
  - 1: General information on COVID-19
  - 2: COVID-19-testing
- **Languages:** German, English, Polish, Russian, Romanian



# Video: Get testet – the Corona test

- Test VIDEO

# Production process: Vaccination posters

1. Further funding of the project
2. Consultation with the addressees (short semi-structured interviews) on the topic of COVID-19 vaccination
3. Informational slogan development
4. Photo shoot and determination of the image motifs
5. Discussing the topic of drug use
6. Finalizing the posters

→ Each step was again accompanied by various feedback loops



# Poster Version#1



## CORONA IMPFUNG

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**می توانید  
واکسینه شوید.**

بدون نیاز به ثابت آقامت یا هرگونه بیمه یا مدارک شناسایی. حتی بدون آدرس یا بیمه درمانی. بدون آدرس و مدارک. به مراکز بهداشتی و مراکز درمانی برو که می شناسید.

**Charité COVID-19-Projekt**  
für und mit: [www.charite.de/covid-19](https://www.charite.de/covid-19)




## CORONA IMPFUNG

**TE POTI  
VACCINA.**

Chiar și fără o adresă permanentă, fără asigurare de sănătate, fără acte. Afăi mai multe de la instituțiile sociale și medicale pe care le cunoști.

**DU KANNST DICH  
IMPFEN LASSEN.**

Auch ohne festen Wohnort, ohne Krankenversicherung, ohne Papiere. Informiere dich in den sozialen und medizinischen Einrichtungen, die du kennst.

**TU PEUX TE FAIRE  
VACCINER.**

Même si tu n'as pas d'adresse fixe, d'assurance maladie, ni de papiers. Renseignes-toi auprès des structures sociales et médicales que tu connais.

**يمكنك الحصول  
على اللقاح.**

حتى وإن لم يكن لديك إقامة دائمة أو تأمين صحي، أو أي أوراق رسمية. التزمي من المراكز الصحية يمكنك من اللجوء للمؤسسات الاجتماعية والصحية المعنية برعايتك.

**ВІЕ МОЖЕТЕ ДА  
СЕ ВАКСИНІРАТЕ.**

Доне да не маєте постійного адресу, зарплати, застраховки або документи за адресою в Служби. Розберіть за консультації соціальну і медичну допомогу.

**Charité COVID-19-Projekt**  
für und mit: [www.charite.de/covid-19](https://www.charite.de/covid-19)



# Poster Version#1





# Poster Version#2 (+drug use)

**CORONA  
IMPFUNG**

**TE POTI  
VACCINA.**

Chiar și dacă consumi droguri, fără a adresa personalității,  
 Ți s-a acordat de statul român, fără excepții,  
 Ți s-a acordat de la naștere o protecție și protecție  
 Ți s-a acordat.

**DU KANNST DICH  
IMPFEN LASSEN.**

Auch wenn du konsumierst – ohne festen Wohnsitz,  
 ohne Krankenversicherung, ohne Papiere,  
 Informiere dich in der sozialen und medizinischen  
 Einrichtung, die du kennst.

**TU PEUX TE FAIRE  
VACCINER.**

Même si tu es consommateur de drogues ou d'alcool –  
 même si tu n'as pas de domicile fixe, d'assurance maladie,  
 ou de papiers. Remarque-tu que les services  
 sociaux et médicaux qui te concernent.

**يُمْكِنُكَ الْحَصُولُ  
عَلَى اللِّقَاحِ.**

حتى في حال كنت تتعاطى المخدرات وإن لم يكن لديك إقامة دائمة،  
 أو تأمين صحي، أو أي نوع من التأمين، يمكنك الحصول على اللقاح  
 من أروحة الخدمات الاجتماعية والصحية العامة في مختلف

**ВИЕ МОЖЕТЕ ДА  
СЕ ВАКСИНИРАТЕ.**

Дори ако консумирате наркотици и алкохол  
 постоянно адрес, здравно застрахован или  
 документи за престо си в Германия.  
 Разберете за известните социални и медицински точки.

**CHARITÉ**  
UNIVERSITÄTSKLINIKUM BERLIN

Charité COVID-19 Projekt  
Wir sind mit allen unseren Ressourcen

**CORONA  
IMPFUNG**

**MOŻESZ  
SIĘ ZASZCZEPIĆ.**

Nawet jeśli używasz narkotyków, nie masz ubezpieczenia  
 zdrowotnego lub jesteś bez dokumentów.  
 Dowiedz się więcej od lekarzy, pielęgniarek i medyków,  
 które znasz.

**DU KANNST DICH  
IMPFEN LASSEN.**

Auch wenn du konsumierst – ohne festen Wohnsitz,  
 ohne Krankenversicherung, ohne Papiere,  
 Informiere dich in der sozialen und medizinischen  
 Einrichtung, die du kennst.

**تَوَانِيْدُ  
وَإِكْسِيْنَةُ شَوِيْدُ.**

بدون نیاز به کارت اقامت یا هرگونه مدرک شناسایی  
 دیگر، بدون نیاز به بیمه درمانی، بدون اوراق رسمی،  
 برای کسب اطلاع بیشتر به مراکز خدماتی برای افراد  
 بی خانمان مراجعه کنید.

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## Poster Version#2 (+drug use)





# Distribution process



- **2 dissemination channels:**
  - Internet presence via the Tropical Institute Charité Website
  - Outreach dissemination for videos and posters
- We reached **105 services**
  - **73** Berlin
  - **32** nationwide
  - **8** street journals



Services



Street journals



# Evaluation of the project

- Call for more access to digitization
- A general need for information
- Print media are the preferred way for information offers
- Digital paths can only be taken if the digital equipment becomes larger
- Existing information was gladly used and could also be changed/adapted
- Joint congresses with addressees were valuable experiences with appreciated exchange



# Evaluation of the project

*"We put up the posters to draw attention to our own vaccination campaign and to raise the awareness of this service."*

*"I like the fact that the people speaking in the video are the ones who are affected and not someone lecturing the viewers."*

*"After the recording, I used the money I earned to buy myself a mobile phone."*

*"I liked that I recognized friends in the videos and on the posters."*

# Success and challenges of the project

- What went well?
  - Disseminating materials
  - Joint work on content and production
  - Knowledge transfer, flexibility and creativity
  - Appreciation and payment
- Where were there challenges?
  - Include and reach especially vulnerable persons
  - Addressing the heterogeneous picture of homelessness
- What could solutions look like?
  - Enabling digitalization for all
  - Diverse and multilingual teams
  - Longer-term collaboration and continuous networks and alliances

# Team

Tabea Linzbach<sup>1</sup>, Anabell Specht<sup>1</sup>, Theresa Hellmund<sup>1</sup>, Merle Hörig<sup>1</sup>,  
Andreas K. Lindner<sup>1</sup>, Andrés Escobar<sup>3</sup>, Navina Sarma<sup>2</sup>,

## Charité – Universitätsmedizin Berlin

1 Charité – Universitätsmedizin Berlin, Institute of Tropical Medicine and  
International Health, Berlin, Germany

## Robert Koch Institute Berlin

2 Department of Infectious Disease Epidemiology, Robert Koch Institute,  
Berlin, Germany

[www.supermantis.de](http://www.supermantis.de)

3 Art Director & Grafikdesign, Berlin

Together with many [people experiencing homelessness](#) and [staff from Berliner Stadtmission](#) (different night shelters, clinic, quarantine shelter, Kleiderkammer, ...)

# Time for Feedback and Questions

Videos, posters and FAQs can be found on the website of the Charité Tropical Institute



Website:

[https://tropeninstitut.charite.de/forschung/ag\\_neglected\\_diseases\\_and\\_vulnerable\\_populations/charite\\_covid\\_19\\_projekt\\_fuer\\_und\\_mit\\_obdachlosen\\_menschen/](https://tropeninstitut.charite.de/forschung/ag_neglected_diseases_and_vulnerable_populations/charite_covid_19_projekt_fuer_und_mit_obdachlosen_menschen/)