### 14<sup>th</sup> European Research Conference Helsingborg, 20th September 2019

### Housing Provision for Homeless People in São Paulo City and the HF Communal Model

Maria Antonieta da Costa Vieira, Joan Uribe i Vilarrodona, Silvia Maria Schor

#### The objectives

- 1. Present the first housing program designed for the homeless population in Brazil, implemented in the city of São Paulo in the first half of 2019;
  - 2. Identify common grounds and differences in the Brazilian program with the Housing First Communal model;
  - 3. Local conditions for program implementation and model flexibility;
- 4. Possible multiplication of these programs, given the homeless population's diversity in São Paulo;
- 5. Multiplication of programs inspired by Housing First in Latin America

#### The Asdrúbal Nascimento Program

- 1. The project: to promote access to adequate housing through social rental through joint action by the Council Housing, Social Welfare and Human Rights Departments;
- 2. Duration: 24 months;
- 3. Public building with 9 floors in downtown area with 34 housing units;
- 4. Conception: council housing administration, NGO's and homeless representatives;
- 5. Participant selection criteria:
- being a user of a social service network;
- having autonomy;
- earning an income up to 3 Brazilian Minimum Wage;
- representing the diversity of the population's vulnerability conditions disabled people, elderly, families, single person;

# The Asdrúbal Progam: social work with families and single people

- 1. Mobilization, organization, social empowerment of residents
- 2. Helping residents to manage their new housing
- 3. Environmental education;
- 4. Promoting socioeconomic development and their rights;
- 5. Integrated approach to high vulnerability cases

#### The Asdrúbal Progam: expected results

- 1. Permanence of participants in the enterprise;
- 2. Integrated performance of housing, social assistance, human rights and health policies;
- 3. Reduction of participants' in vulnerability conditions;
- 4. Socioeconomic and project management sustainability;
- 5. Implementation of a monitoring and evaluation system;

### Common points and dissimilarities with the Housing First Communal model

- 1. The common points:
- Access to independent housing;
- Lack of commitment in stop using drug or alcohol or having treatment;
- Follow-up teams that consists of housing, health, social care and human rights workers;
- 2. The dissimilarities:
- The definition of residents' criteria was a collective decision by the homeless population representative and the public power;
- Beneficiaries from the social service network;
- A single building owned by the municipal authority;
- Criteria to calculate the rent and the default clause;
- Stablishing a monthly income for the beneficiaries;
- Setting up the program duration;

#### Implementation difficulties arising from program design

- 1. Four Council Housing Departments: intersecretarial committee;
- 2. Return on municipal investment and household security;
- 3. Difficulties in developing methodology for resident's follow-up work;
- 4. Absence of income transfer program;
- 5. Evaluation and monitoring model;

#### Multiplication of the program possibilities and difficulties

- 1. Homeless population's diversity;
- 2. Evaluation of costs and resources;
- 3. Realization that the work of convincing the civil society is not completed;

## Housing First Led programs in Latin America: Uruguay and Chile

- 1. Chile: Casa Primeiro;
- General characteristics of the program;
- 2. Uruguay: Alzáibar;
- General characteristics of the program;
- 3. Other Latin American countries?