



**Housing
Solutions**

Platform

THE SHARING ECONOMY AND HOUSING AFFORDABILITY: WHAT IMPACT, WHAT SOLUTIONS?

22 January 2019, 3pm - 6pm, Room 5G1

Are home-sharing services taking housing off the long-term rental market and therefore playing a significant role in driving up rents to unaffordable levels? Is rent rising faster in neighbourhoods where Airbnb is most popular? What role for cities and the rental-platforms to address the housing crisis?

3pm	Welcome & Introduction - Marian Harkin MEP - Freek Spinnewjin (FEANTSA)
3.20pm	What evidence of what impact? Moderation by Clotilde Clark-Foulquier (FEANTSA) - Key note speaker: Research evidence : The US example - Davide Proserpio, Assistant Professor of Marketing, University of Southern California, The Sharing Economy and Housing Affordability: Evidence from Airbnb Responses: - Luis Falcon, CEO & Co-founder, In Atlas - Sergio Vinay, Public Policy and Campaign Manager, AirBnB - Albert Eefting, City of Amsterdam, city coalition on illegal holidays rental - Preliminary results from Europe: Miquel-Àngel Garcia-López (2018): Do short-term rent platforms affect rents? Evidence from AirBnB in Barcelona.
4.20pm	Break
4.30pm	What way forward in managing the impact of short term rental on housing affordability? Moderation by Sorcha Edwards (Housing Europe) - City of Vienna (tbc) - Sergi Mari, Manager of Tourism of Barcelona Municipality - Dáithí Downey, Dublin City Council - Carlos Villaro Lassen, Secretary General, European Holiday Home Association - Sito Veracruz, Founder & Coordinator Legal and Public Sector, Fair Bnb - Henning Ehrenstein, Deputy head of unit, DG GROW (European Commission) - Discussion
5.30pm	Q&A Moderation by Ruth Owen (FEANTSA)
5.45pm	Conclusion - Sarah Coupechoux, Fondation Abbé Pierre - Brando Benifei MEP
6pm	End of the meeting

The Housing Solutions Platform is a partnership between FEANTSA, Fondation Abbé Pierre and Housing Europe. For more information on this event or the Housing Solutions Platform email housing.solutions.platform@gmail.com.

