

# Rambler Studio Berlin

An innovative project of youth care and assistance to the homeless in Berlin!

Sarah Skala & Benjamin Siepmann

Neue Chance Berlin  
e.V.

FEANTSA Policy Conference  
18-19 May  
Gdańsk, Poland



Out of love for the streets

"HEY"!

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Seeking Help?

FEANTSA Policy Conference - The Fight Against  
Homelessness: Solidarity in Action  
18th to 19th Mai 2017;  
Presented by: Benjamin Siepmann & Sarah Skala

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## Target group:

Young people from 16 - 25 years:

- with complex difficulties infecting their problem-solving-skills or self-help-system
- with social difficulties
- in precarious life-situation
- who are not, not anymore or not sufficiently connected to the existing helping system

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Creativity as an attraction to engage with young people!

*"They come for fashion but they stay for coaching"*

## **Creative program**

(run by creative coach)

- design- and silkscreen workshop
- Shop for selling

## **Coaching program**

(run by social worker)

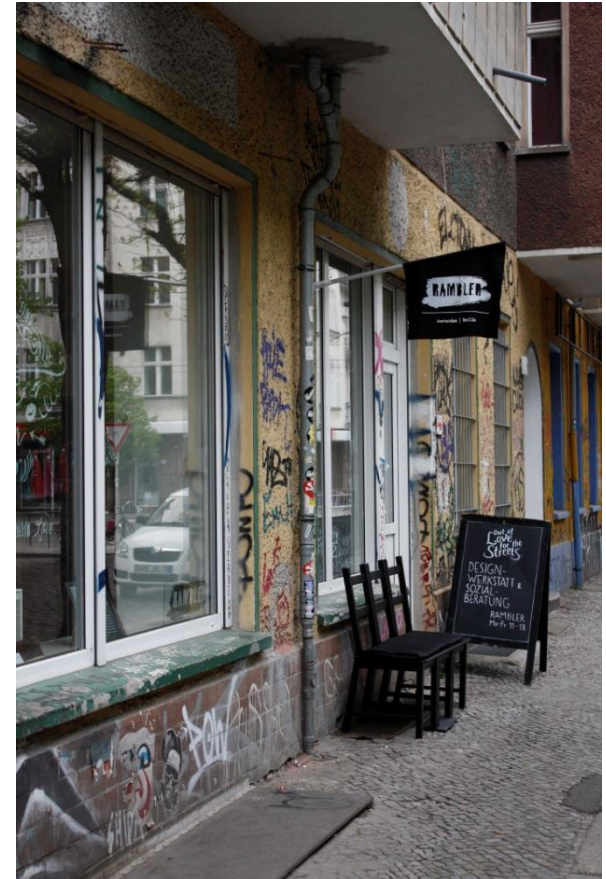
- flexible advice
- easy access
- without any constraint
- practical support

opening hours: Monday to Friday from 11 am to 6 pm



# Rambler Studio Berlin

Gryphiusstraße 9, 10245 Berlin Friedrichshain



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show- and sellingroom



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design workshop



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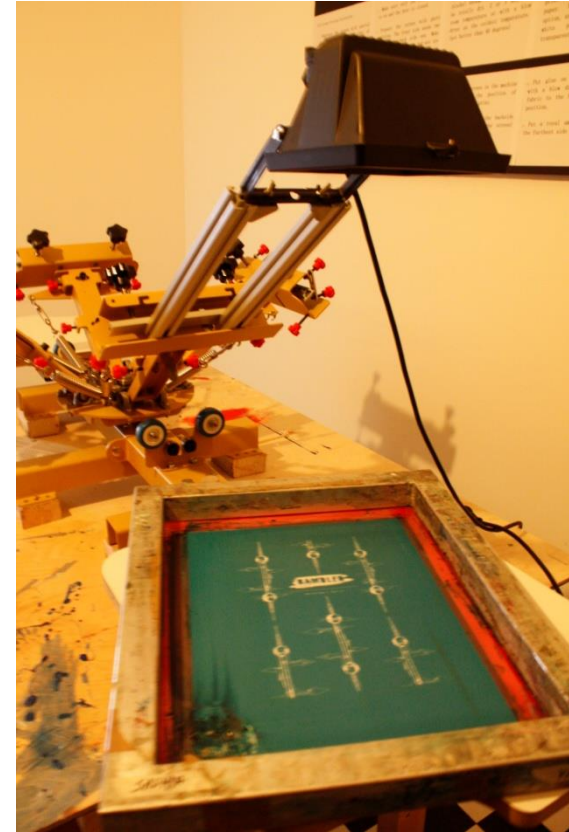
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silkscreen workshop



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office & free secondhand clothes



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What makes us different?

- The look
- Designing on a professional level
- Show- and Selling-room
- Bridge building project between private and public sector
- working with a transnational Partner



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The benefit:

**improvement of their life situation** by:

- developing a school/job-career perspective
- connecting and networking to the existing support system, etc.
- reconnection to the society
- building up the self-confidence
- developing and promoting the self-helping-skills
- motivating to do something different or building up a daily structure
- earning a little extra money
- discovering and promoting their talents



# Rambler Studio Berlin

## How did we get there?

- Rambler Studio Amsterdam as the role model
- getting to know the concept via the E+ exchanges and training
- working in the Studio Amsterdam for two months/getting to know the daily work
- tryouts in Berlin through workshops
- adjust the concept for the Berlin social- and funding system
- founding a new organization
- applying for funds
- open up the Studio in Berlin Friedrichshain in July 2016
- connect the studio to the district and building up a network

# Rambler Studio Berlin

**Save the date** - Fashion Show on Thursday, the 06<sup>th</sup> of July 2017 in Berlin!

check out our websites:

**neuechance-berlin.de**

and

**rmlr.com**

or visit us on Facebook:

**@RamblerStudios**

Thank you for listening!



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